



Yonas ABEJE

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Nationality: Ethiopian, Norwegian
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PROFESSIONAL EXPERIENCE

Research Assistant (May 2017 - present)

Brandworxx, Oslo, Norway

Finish management consultancy specializing in strategic brand management

- Conducted qualitative and quantitative research towards the Norwegian clientele

Consultant, Section of Internationalization (June 2016 - September 2017)

Oslo and Akershus University College of Applied Sciences, Norway

Educational institution with a student body of 18,000 students and 2,000 employees

- Revitalized Academic Dugnad, an umbrella for several projects directed towards refugees
- Redesigned and ran Academic Network Mentoring Program, significantly increasing number of participants
- Designed and implemented computer courses
- Launched Academic Language Café for refugees and students
- Promoted Academic Dugnad for stakeholders internally and externally
- Planned and ran weekly activities such as sports, trips and workshops
- Part of organizing Internationalization Conference and Diversity Festival
- Recruited and facilitated students to work during the Diversity Festival
- Consulted refugees accounting education and work possibilities

Strategy Consultant (February 2017 - June 2017)

The Innovation Effect, Oslo, Norway

A company which facilitates projects with large Norwegian companies/institutions and high-performing students, my client was the largest University College in Norway, Oslo and Akershus University College of Applied Sciences

- Oversaw the project and coordinated a team of 3 individuals, mapping the degree of innovation
- Gathered data, analyzed and composed a report with recommendation for further improvement

Field Interviewer (December 2016 - September 2017)

Epinion, Oslo, Norway

Leading research and insights management solutions company with Nordic roots based in Denmark

- Gathered data for a market analysis of the public transportation for Oslo's public transport providers NSB and Ruter

EDUCATION

Master's in Management, Graduating September 2019

Track: Innovative Management

ESMT Berlin, Germany

Bachelor of Business Administration (August 2014 - May 2017)

Specialization: Strategy and Leadership

Oslo Business School, Norway

LANGUAGES AND TECHNOLOGY

Norwegian, Ethiopian: Native

English, Danish and Swedish: Fluent

Computer literacy: MS Office, WordPress, Shopify, Woo Commerce

EXTRACURRICULAR ACTIVITIES AND INTERESTS

Member of Social Impact Club, Berlin, Germany (2017)

Member of Consulting Club, Berlin, Germany (2017)

Member of Entrepreneurial and Start Up Clubs, Berlin, Germany (2017)